

Present: Jill Bland, Mary Gustas, Russell Lauderdale, Becky Lussier-Tardy, Beth

Washington, Ann Woolley

Absent: Matt Alves, Steve Beebe, Dave Campbell, Dave Felicijan, Scott Headley, Luke

Kujacznski, Ron Plaisier, Shawn Premer, Houssam Toutanji

KVCC: Elizabeth Bernhard, Deb Coates, Craig Jbara, Kate Miller, Kara Protz-Sanders, Tom

Sutton

## 1. Acceptance of Agenda

a. The agenda was accepted as written.

## 2. Approval of Minutes

a. The Minutes of the January 12, 2018 meeting were approved as written.

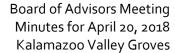
## 3. Board Membership

a. Jill has served her six year term on the Groves Advisory Board and will roll off at the July meeting. She will recommend a replacement from Southwest Michigan First at that time.

## 4. Brief Program Updates

- a. Elizabeth Bernhard reported the following Career and Continuing Education updates:
  - i. Phlebotomy
  - ii. Patient Care
  - iii. Continuing Ed
  - iv. Life Enrichment
  - v. Momentum
- b. Kate Miller presented the following Corporate Training updates:
  - i. Offerings have been running at capacity with the 3<sup>rd</sup> Quarter statistics being 1200 participants in 56 programs
  - ii. High demand courses include Leadership and STTF funded technical series
- c. Tom Sutton discussed the following Technical Training Services items:
  - Requested business input on strategies to recruit and retain technical instructors
- d. Board Discussion / Industry Needs / Ideas
  - i. Diane Fort provided a presentation on the Career Cruising web site which prompted an active discussion on helping students become aware of paths that align with their interests and strengths
  - ii. Externships for teachers and counselors were raised as a key opportunity for education professionals to better understand the environment and the skills required in the various industries







- iii. Reminder about the MI Career Quest in Fall
- iv. Jill discussed the Opportunity Zone Corridors downtown and along Sprinkle road
- v. Recommended training areas to research:
  - 1. Recent trend: IOT (Internet of things)
  - 2. Protecting your Data
  - 3. Artificial Intelligence 101
  - 4. How to talk with Education professionals (common language)

Next Meeting: Friday July 20, 2018, 7:30 – 9:00 a.m. Kalamazoo Valley Groves Campus 7107 Elm Valley Drive Kalamazoo MI 49009

